



# BTEC Business

**Course title** – BTEC Level 3 Business

**Exam board** – Pearson

**Qualification title** – BTEC National Certificate in Business

This is initially a one year course leading to an AS equivalent qualification.

**Specification link** –

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2010.html>

**Unit titles**

1. The Business Environment - A unit exploring how different types of businesses function to be successful.
2. Business Resources - This unit investigates how human and material resources are important in creating and maintaining a successful business, including human resources and finance.
3. Introduction to Marketing - Students will learn about the research and creative aspects of a successful marketing strategy and have the opportunity to research and create their own marketing campaign.

The BTEC nationals in business currently uses coursework to assess the students and gives them confidence to apply their knowledge to succeed in the workplace – also to have the study skills to continue learning on further and higher education courses and throughout their career. This range of vocational assessments – both practical and written – mean students can showcase their learning and achievements to best effect when they take their next step, whether that's supporting applications to higher education courses or potential employers.

**Entry Requirements**

5 GCSEs at 9-4 including English and maths .

**Possible progression routes** – Good BTEC passes are recognised by many employers and colleges. This is a practical course and also provides good preparation for students interested in apprenticeships.

**Other relevant information** – There may be the opportunity to visit businesses and take part in business related trips which may incur costs.

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